

# Elastio Brand Guidelines

Quick Reference



open space: "e" height on all sides.



**Poppins or Roboto** for print collateral, posters, event materials and social media graphics.

**Poppins Bold** for headlines

**Poppins Medium** for subheads

Poppins Regular for standard block of copy

**Roboto font family** – for all Google Workspace applications, i.e. slides, docs, etc.

**Roboto Bold** for headlines

**Roboto Medium** for subheads

Roboto Regular for standard block of copy

\* Roboto font family is also used in the elastio product UI

**Inter font family** – for Elastio website, microsites and landing pages.

**Inter Bold** for headlines

**Inter Semibold** for subheads

Inter Regular for standard block of copy



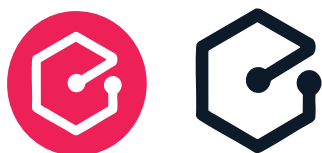
## Who is Elastio? Prove Recovery. Stop Ransomware.

Elastio is a cyber security company delivering cyber resiliency products to ensure organizations can recover from ransomware, which destroys orgs, unlike malware, which merely disrupts operations.

Elastio the leading provider of provable recovery and the control point in the cloud. By continuously validating the data integrity of backups, detecting ransomware, and ensuring day-zero detection, Elastio eliminates the risk of encrypted data blocking recovery.

## What We Do

- Ransomware Recovery for Minimal Downtime:** Elastio continuously validates that data is clean and recovery-ready, reducing downtime by over 90% and driving a 10–25x ROI.
- Compliance for Auditing:** Prove recoverability with audit-ready reports that validate recovery against frameworks like NYDFS, DORA, PCI DSS, NIST, and ISO/IEC 27001.
- Close Security Gaps:** While traditional solutions simply protect data, Elastio delivers a cloud- and backup-agnostic security control that proves your organization can recover from ransomware.
- AI-Powered Day-Zero Recovery:** Identifies and isolates malicious or encrypted data before it's ever backed up.
- Cloud-Native Integration:** Built for and trusted by AWS, Azure, IBM and other workloads for seamless deployment and scalability.



[www.elastio.com](http://www.elastio.com)